



**BORDEAUX / PARIS / LOS ANGELES / DAKAR
DU 10 AU 20 SEPTEMBRE 2020**



**“ RETAKING
ROOTS WITH
COURAGE ”**

RAONI - great witness of Climax 2019



AN ICONIC PLACE FOR THE ECOLOGICAL TRANSITION IN EUROPE

DARWIN, AN IDEAL PLAYGROUND

The Caserne Niel in Bordeaux had been a Military Barracks for over 150 years and became an urban wasteland in the early 2000s. The land finally caught the interest of entrepreneurs who were keen to shift borders on key contemporary topics: ECOLOGICAL TRANSITION / SUSTAINABLE ECONOMY / SOLIDARITY / CULTURE.

As a true beacon of a resilient society in France, Darwin Ecosystem combines a multitude of entrepreneurial and associative activities and daily demonstrates that an alternative model of society can be made possible.

THE ECOLOGICAL TRANSITION IN ACTION!

Darwin advocates the principles of simplicity and sharing the core values of all its projects.

The low-tech ambition, preservation of heritage, renovation of buildings with high energy performance, providing 100% renewable electricity, strict management of water and waste, as well as proposing organic and local products, are the cornerstones of our achievement. Darwin acquires extensive experience and

expertise in sustainable events by offering over 200 events each year.

CLIMAX, AN ESSENTIAL ECO-MOVEMENT!

CLIMAX does not derogate from this requirement and even takes it to the next level. The festival's impacts are planned and executed with extreme rigor. Our fundamentals focus on maximizing the sorting and recycling of waste, reducing carbon footprint, providing 100% vegetarian and organic food, as well as using 100% local and renewable electricity.

In recognition of this investment and its results, CLIMAX was rewarded by the profession in February 2018, by the "Festivals Awards" with the "Prize for Eco-responsible Action".

An event to inspire curiosity and commitment. An event to celebrate life and the urgency to protect it. An event to prove over and over again that an alternative model of society and a more respectful way of living are necessary!



RÉGION
Nouvelle-
Aquitaine

WE BELIEVE THAT CULTURES AND EMOTIONS WILL HELP US CHANGE THE WORLD!

For four days, we give festival-goers a unique experience full of emotions and engagements where concerts, conferences, arts, culture, and urban sports, all become lively.

OUR ACCOMPLISHMENTS

2015

After our first edition, with a theme focusing entirely on the issue relating to oceans, the Ministry of Environment announced the creation of "Oceans Day" on the occasion of COP21, effectively placing this concern on the negotiation agenda. The minister will then announce a ban on plastic bags..

2016

Edgar Morin and Marion Cotillard launched the "Darwin alert", co-signed by nearly twenty NGOs, enabling a study program to leave behind the era of fossil energies. A truly unforgettable moment with an international impact. Meanwhile in Darwin, an emergency shelter village was also built in collaboration with Emmaüs.

2017

CLIMAX's first edition as 100% veggie, this edition was set off on the heights of Cenon and was also an occasion to launch the operation "Trop Froid" or "Too Cold". An operation to create 75 emergency shelters for refugees who are unaccompanied minors. CLIMAX won the prize for the best "eco-responsible" festival.

2018

Back at the Caserne Niel barracks, on the banks of the Garonne, CLIMAX festival had experienced one of its most beautiful editions, yet. We hosted an extraordinary exchange between Edgar Morin and Jane Goodall, a remarkable speech given by Aurélien Barrau (a French astrophysicist), and a grand finale with

Edgar Morin's "Appel des Fraternités" (the Call for Brotherhood) highlighted by Arthur H's piano.

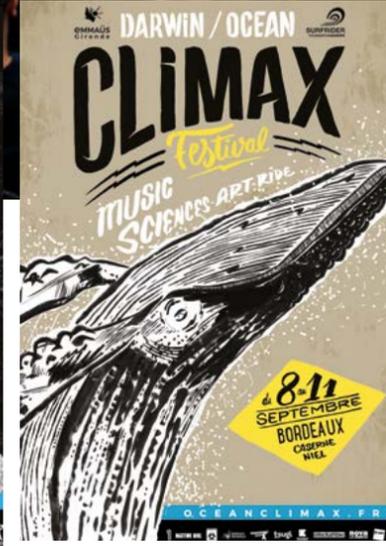
2019

Under the theme "Amazon, the Uprooting of the World", several delegates of indigenous peoples led by Chief Raoni, an ecological activist Casey Camp, and Papuan Leader Mundiya Kepenga, were able to come and work together intensively towards developing a common standpoint. Coalitions were formed between the indigenous peoples, and this has prefigured international, legal actions at the ICTY against the damaging of these ecosystems.

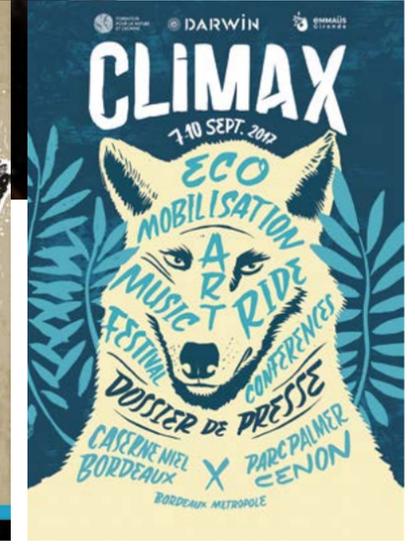
Chief Raoni was also able to exchange views with President Macron during the G7 and hold a press conference in front of more than 60 international media, which allowed his message to finally be heard in Brazil. .



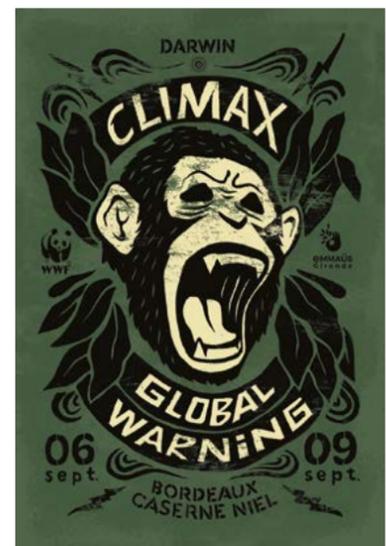
2015



2016



2017



2018



2019



2019

CLIMAX, A HYBRID FESTIVAL

SIMULTANEOUSLY

BORDEAUX / PARIS / LOS ANGELES / DAKAR

- 1. DEBATES & CONFERENCES**
Crucial discussions to raise awareness..
- 2. CONCERTS**
A wide range of top-tier music programs to attract the crowd.



- 3. ACTIVISM**
Numerous NGOs' campaigns.
- 4. CINEMA**
Documentaries and films related to the annual theme.
- 5. URBAN ART**
An international art and sports scene to stir up and entertain the crowd.
- 6. ECOLOGICAL COMMITMENT**
Event organization aiming to leave the lowest possible climate footprint.

AN ECO-FESTIVAL



Talking about climate change is a good thing. Being consistent with our actions is even better. Especially when we are called for mobilization. We could pretend that our ecological footprint is all under control but we will not lie to you: no festival is flawless and neither are we.

We aim to improve and be as transparent as possible. Every year, we submit our efforts to an independent firm that produces a report assessing the festival's carbon footprint. Our efforts, plus the fact that we are 100% vegetarians, have earned us the honors of receiving the "Eco-Responsible & Action" Award of all the festivals in France! Yes, we are very proud!

Here is how far we have managed to push the boundaries (in order of priority):

GLOBAL WARNING



ADDICTION & PREVENTION



LAYOUTS & SIGNS



WATER



WASTE



FOOD



ÉNERGY

TRANSPORT



AWARENESS

WE ARE PROUD

WE CAN DO BETTER

Information on the preventions of addictions

In terms of security, we can always do better

An up-cycled scenery

Dry festival toilets throughout the site

We also dream of having this outside the event

Optimizing the sorting and recycling of waste

Cigarette butts are still our enemy no.1

100% vegetarian and 100% organic! We are very proud!

All local would make our winning trio (70% today)

100% renewable thanks to Enercoop

To be environmentally sober and consume less

Urban centrality and 'soft', low-impact transport

Fewer planes for the guests, it's our sore point...

Engaging content through conferences and NGO

The path from awareness to actions is still a long way to go...



BIG THANKS TO OUR PARTNERS AND SUPPLIERS WHO ARE COMMITTED TO THE ENVIRONMENTAL CAUSE:

CREDIT COOPERATIF / ENERCOOP AQUITAINE / UNIKECO / ECO CUP / KEOLIS / AREMACS / BCO2 INGÉNIERIE / LES DÉTRITIVORES / ELISE ATLANTIQUE / L214 - VEGORESTO / UN PETIT COIN DE PARADIS / CEID / MAGASIN GÉNÉRAL / VILLE DE CENON / BORDEAUX MÉTROPOLE / REGION NOUVELLE-AQUITAINE

**SEPTEMBRE
2019**

TALKS

45 SPEAKERS
13 FREE TALKS

ALIMENTATION

100% VÉGÉTARIANS :
5 300 REPAS SERVIS
100% ORGANIC FOOD
& BEVERAGE
90% LOCAL



ENERGY

RENEWABLE
ENERGY THX TO ENERCOOP

480 M²
PHOTOVOLTAIC PANELS

MUSIC

25 ARTISTS / **40H** LIVE

CLIMAX

20 000 FESTIVALIERS EN 4 JOURS
240 BÉNÉVOLES

NGO VILLAGE

50 ASSOCIATIONS & NGO
- ECOLOGICAL TRANSITION
- SOLIDARITY & BIODIVERSITY
- OCEANS

CINÉMA

15H
DOCUMENTARY
SCREENING

WATER

DRY TOILETS :
130 BINS COLLECTED
3 500 KG DE MATERIALS COLLECTED
40 000 LITERS OF WATER SAVED
WATER BAR :
FREEWATER EVERYWHERE

WASTE

100% COMPOSTABLE
DISHES
87% RECYCLED WASTE
1,5 KG BUTTS COLLECTED

BILAN MÉDIA 2019

200

SUBJECTS APPEARED
AND 50 INTERVIEWS

TALKS

RAONI, HULOT, SERVIGNE

50 000

VIEWS
ON YOU TUBE



4 WEEKS

MÉDIA CAMPAGNE :

RADIO / AFFICHAGE / RÉSEAUX SOCIAUX
COVERING TRAMWAY /

CLIMAX

Bilan Média

MANY TV SHOWS

ARTE : 27 MIN
FRANCE 2 NEWS,
FRANCE 3, TV7, BFM ...

+ DE 15 RADIO
CHRONICLES
& INTERVIEWS

FRANCE CULTURE EN DIRECT DU FES-
TIVAL, FRANCE INTER, FRANCE INFO,
RADIO NOVA, FRANCE BLEU GIRONDE

100 POSTS
ABOUT THE FESTIVAL

60 BLOG POSTS:
LE BONBON,
LE MONDE ...

NEWSPAPER HEADLINE

DE LIBÉRATION
+ 3 PAGES ARTICLE

50

NEWS POSTS
LE MONDE, MARIANNE, GRAZIA,
SUD OUEST ...

RÉSEAUX SOCIAUX ÉCO-SYSTÈME CUMULÉS :

-  FACEBOOK : 150 000 FOLLOWERS
-  TWITTER : 17 000 FOLLOWERS
-  INSTAGRAM : 18 000 FOLLOWERS

Brut. •3













CLIMAX IS ADAPTING

The coronavirus crisis, the lockdown of half the planet, the shutdown of the economy have forced billions of people to adapt to an unprecedented situation. In Bordeaux, we questioned and interrogated Climax to reinvent it and offer a brand new format, suited for a new situation, proving our ability to adapt and build resilience.

TO OPEN UP PERSPECTIVES...

Since 5 editions, Climax wants to be a space of sensibilization and a door to involvement in favor of solidarity and protection of ecosystems. The efforts undertaken by the civil society, the Fridays For Future movement and the action of sensibilization to climate change finally paid off in France, because, according to the recent study of Destin Commun, "86% [of French people] think that we must act for the environment because the younger generations are expecting it from us." So, without letting aside our sensibility for ecology, we have the conviction that it must infuse within a concrete and global project of society.

...TO CHANGE OF PARADIGM

At Climax, we wish to interrogate the society we live in to identify the challenges we are facing. From the increasing inequalities to the threatening of our individuals and collectives liberties, passing by a necessary redefinition of the fonctionnement of our democracy and the acceleration of the ecological transition, topics of discussions won't miss out.

HYBRIDATION OF THE FORMAT

Mult-format, connected, international, intimate and committed, we offer a space of discussion to NGOs and organizations, a voice for their fights, a look at different horizons and a communion with all the participants. An hybrid event, between a summer camp and a festival, this Climax edition will allow to create coalitions of action and projects between the present NGOs and organizations.

BASE CAMP

This year, we wish to offer a space for NGOs and organizations who will join us for these ten days. They will have a place at their disposal in Darwin for them to create their base camp in which they will be able to welcome their guest, host workshops and conferences, highlight their actions and transmit the spirit of their organization.

WARNING CAMP

A village of association open to everyone, having for ambition to sensibilize and alert the public to the causes defended by the present organizations: climate change, social and environmental justice, democratic life, ...

CONFÉRENCES

Matthieu Ricard, Edgar Morin, Mathilde Imer, Philippe Descola or Greta Thunberg... Some of these personalities will attend the conferences via videoconference while others will be among us in Bordeaux.

GROUND CONTROL TO MAJØR TØM CLIMAX

A Parisian extension, activities in common, a community of destiny and a shared spirit. Ground Control join forces with Climax to offer a follow up of the event from Paris, by broadcasting the conferences and concerts from Bordeaux in live.

CONCERTS

Far from big productions with dozens of trucks for the organization, this year Climax offers you its headliner on a set all in frugality. Intimate formats that will reinforce the experience of the public.'



RE-GÉNÉRATION(S)

STORY OF THE FUTURE

"Now you could almost teach children in schools how the planet is going to die, not as a probability but as the story of the future. They are told of how fire, blazes, and meltdowns are discovered, that man had lit it and was incapable to stop it. That it was like that, there were kinds of fires that we could not stop at all. Capitalism has made its choice: rather than losing its reign" said Marguerite Duras in 1986. Facing the global risks of devastation, for this new edition, the CLIMAX team has decided to open a breach for the improbable to happen and explore the path of metamorphosis and re-generation.

"THE CLIMATE GENERATION "

Their names are Anuna, Greta, Louise, Autumn, Xiutezcal, Hilda, Artemisa, Ridhima. They were born at the beginning of the third millennium and there are millions of them. They are the youth of the world and of a century that is barely twenty-year-old. The world will grow together with them, it will become what they make of it, as we often hear.

They are the "Climate Generation", a disruptive generation that, only just a year ago, started off as an unheard-of movement where youth from everywhere marched through the streets to defend their future which is linked to that of our planet. They condemn the lack of actions from world leaders and executives and demand to be weighed in on the political debate "because later, they want to live".

Facing the risk of collapse in the near future, they are the first generation to suffer the effects of climate change. They understand that for humanity to survive, there is no other choice but to come together and become their own architects of a model that is more responsible and harmonious where nature can finally have its rights.

Challenged by the predatory exploitation of our planet's resources, they accuse "the old world" of stealing their future for the benefit of an unconscionable and destructive growth.

" THE NIGHT OF ALL DANGERS..."

In a world where scientists, researchers, philosophers, ... are also anxious about the aggravating climate, the depletion of the biodiversity, the disappearance of a plant or animal species every twenty minutes, the plundering of resources, deforestation, ocean acidification, melting glaciers, the risk of social breakdown resulting in migration crisis, ... and the list goes on... The hopes that wonderments and harmony will take over the unreason, denial, greed, are hanging by a thin piece of thread. It is clear now that we humans are the only species that has the power to destroy biodiversity, and yet, the power to protect it.

We are currently the last generation that has an achievable chance to prevent the tipping point from happening and transform this young century. A transformation that is not only ecological, social, juridical, political, cultural, energizing and urbanized but also the intellectual transformation that prefigures a radical change of consciousness, a disruption of old systems and the emerging of new ethics. This generation has the power to create a paradigm shift. It is true that the "renewal" this generation embodies, is surrounded by the darkness of the world left to them by us and our preceding generations. They must be at the forefront of the fight against the Night of all Dangers, where hatred, extremism, and violence threaten life on Earth.

" REWILD YOUR THOUGHTS "

An African proverb saying "We do not inherit the Earth from our ancestors, we borrow it from our children" reminds us all of the value of common sense, as it also urges us to take collective responsibility as a community. As we face the global surge of dark and destructive forces, multiple initiatives have been articulating as well as the globalization of a demand to live better with less. It is the internal and collective revolution towards a new ethic to which gives a deeper sense to the phrase once said by a great poet and

philosopher, Hölderlin: "... where the danger is, also grows the saving power."

In these times of change, destruction and regeneration merge, raising the inevitable challenge of humanity's impotence to become human. It is a dilemma that questions our ability to re-wild our ways of thinking and give birth to a more meaningful common sense.

We discover the secrets of our family tree and of our Earth identity which helps us recognize our Earthly home in a time when societies and generations scattered across the globe, becoming more interdependent, and in a time when the fate of humanity is now at stake.

" THE PATH OPENERS "

Keeping in mind those who understand the angst of the 20th century, those who carry the light with them and shine a little brighter, those who create new waves: they are the Path Openers, the symbol of the future. Innovators and pioneers who have become iconic figures. Their struggles and commitments have marked the history, leaving their footprint as a trace to follow like a heritage to preserve.

Hence, our guests, the great witnesses of yesterday and tomorrow will become the mediators, each in their very own way, hyphenating a beautiful phrase by Edwy Plenel

"qui lie le Tout-Vivant au Tout-Monde, la protection de la nature et la sauvegarde de l'humanité".
"what links all-living to all-world, the protection of nature and the safeguard of humanity".

" THE AGE OF RENEWALS "

At the dawn of this new millennium, the community's realization of earthly destiny urges us to defy the rules and reconnect to our ancestors' knowledge. We will enter the age of new beginnings and take actions for the re-generations of life and humanity, which is to follow...

For Climax Re-Generation(s), we wish to put face to face "The Path Openers" and the "climate generation". Youth is speaking out, it express itself to lead the way to the society they wish to live in, and they know they can count on their elders. If, today, young people are so serious, it is because they don't have a choice. But to build a society more resilient and learn from its mistakes, the wisdom of our grandparents, our elders, can share and take advantage of their experience. Climax wants to create this space of dialogue, to share and build together as different generations, an intergenerational response to the challenges of the 21st century.

#6^e édition



FROM CLIMAX FESTIVAL TO CLIMAX RÉ-GÉNÉRATION(S) RE-INVENTING OURSELVES FROM ALERT TO ACTION.



STORY OF THE FUTUR

For the past 5 editions, Climax offers conferences, concerts, film screenings and exhibitions on the climate. Many committed individuals such as Raoni, Edgard Morin, Nicolas Hulot, Jane Goodall, Hubert Reeves, Jean Jouzel, Claire Nouvian, Aurélien Barrau are presented.

The experience from CLIMAX Festival's 2019 edition has convinced us of the power of eco-mobilization of which we have successfully managed to instill. CLIMAX has become the meeting point for not only a strongly committed and militant population but, above all, it has also become an essential spot for people to come together and share popular thinkings, awareness, as well as the convergence of initiatives and citizens lobbying.

Through citizen empowerment together with facing global risks of devastation, for this year edition, the CLIMAX team decides to open a new breach in the programming of the festival and wishes to establish a structure that is more developed, collaborative and extra immersive, for a longer duration.

As experienced in 2019, a 3-week residential work by Chief Raoni and delegates of indigenous peoples allowed us to work on the emergence of new coalitions and on conducting beneficial bilateral meetings in exerting diplomatic pressure necessary for the urgent protection of the Amazon forests. It convinced us that Climax was a great opportunity to develop projects and organize inspiring and prolifique meetings. That is why, faithful to its values of sharing and transmitting; Climax Festival become Climax Re-Generation(s), and assume a bigger ambition, passing from alert to coalitions of actions.

A 10-day gathering of committed activists, artists, and engaging spokespersons; as well as NGOs, academics, researchers and actors of civil society for conference sessions, debates, training and satellite meetings. The aim is to learn, deepen and reflect on certain issues in question within the inspiring framework of Darwin through concerts and artistic/sportive shows. The results from these exchanges and works will be shared publicly over the course of the event and will be used to initiate longer-term projects.

FROM ALERT TO ACTION

After we alerted for many years, and initiated a first coalition of actions in 2019, we wish to develop an "archipel des consciences" and feel the sense of a community of destiny which will rely us all without distinction. To rely in order to go beyond the alert, to learn together and to commit to actions and coalitions carrying individual and collective transformations.

Climax Re-Generation(s) will be at the same time the moment of public restitution of all these inspiring meetings, and the time of going above the alert, toward action. That is why coalitions and long term projects will be initiated, involving citizens, NGOs and others actors of change, inviting them to rely and take part to the dynamic of collective metamorphose to write the story of the future that we want for us and generations to follow.

SUMMIT MEETING : A WAY TO CONNECT AND STRENGTHEN





GLOBAL
WARNING

JUSTICE ET LIBERTE

LEONARD

DECOLONIZE

Nation



e and Tradition

THEY MADE CLIMAX

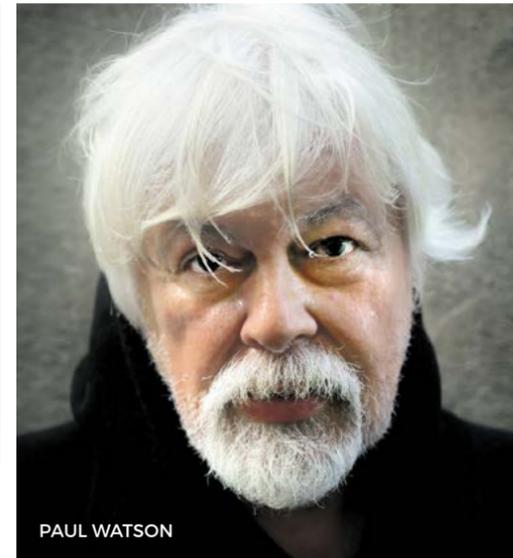
> RAISING AN ARCHIPELAGO OF CONSCIOUSNESS
AND A COMMUNITY OF DESTINY



CASEY CAMP HORINEK



HUBERT REEVES



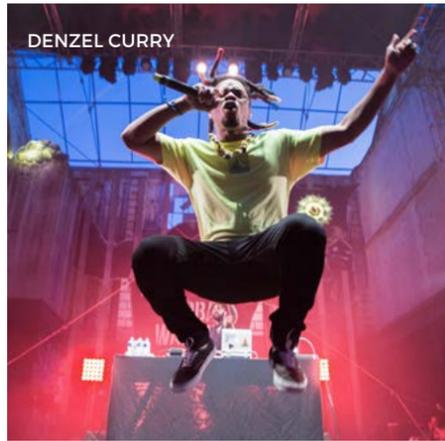
PAUL WATSON



TIKEN JAH FAKOLY



AURÉLIEN BARRAU



DENZEL CURRY



JOSE BOVE



NICOLAS HULOT



RAONI METUKTIRE



KEREN ANN



LAMYA ESSEMLALI



MUNDIYA KEPANGA

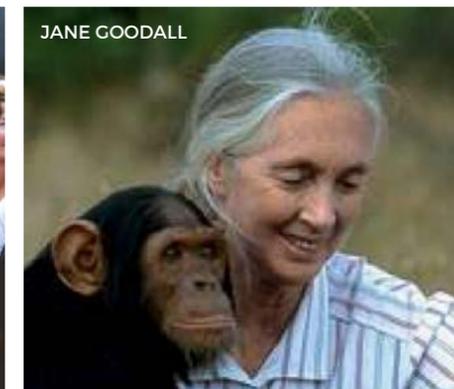


DE LA SOUL



EDGAR MORIN

MARION COTILLARD



JANE GOODALL



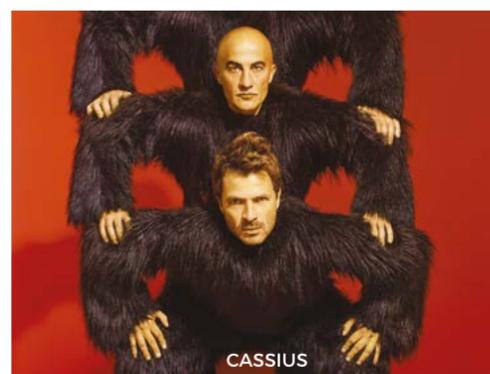
JANNE ADDED



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#RESPECT
#RESIST
#REWILD